



## LEVEL 3: UNIT RESOURCES

Continue > Attracting Future Companions > Promoting Your Chapter  
Why should I join? [Support Material]

### WHY SHOULD I JOIN?

This discussion is based upon what Royal Arch Representatives, or indeed any Companion, might discuss with someone who has expressed an interest in the Royal Arch.

Let's be clear from the outset, Master Masons who are not members of the Royal Arch are missing out, and it is every Companion's responsibility to help them take that step. However it raises the questions of what can we do, what can we say when asked, and equally important, how should we pitch our explanation.

The messages within the Royal Arch are not always immediately apparent, so our initial role should be to stimulate further interest and encourage brethren to find out for themselves by joining. We can be most effective in this task by responding to their questions in bite-sized chunks, or at different levels of explanation to avoid the risk of overwhelming the Master Mason through our own enthusiasm, or with incorrect messages—see the adjacent resource entitled *what (not) to say*.

There are three possible levels to answering the question “*Why did you join the Royal Arch.*”

#### Level 1 Response

*“I wanted to join the Royal Arch because of its link with the Craft, it is the completion of the journey through pure Antient masonry. We discover Freemasonry in the Craft, but we discover more in the Royal Arch”*

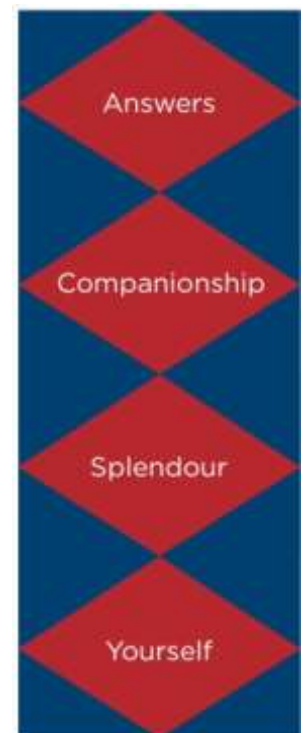
It is not difficult to imagine a response to this: *“That’s interesting, what will I discover”*

#### Level 2 Response

*The Craft and the Royal Arch are really one organisation, and there is one journey from initiation to exaltation. In the Royal Arch you will discover:*

- *Answers that were missing in the Third Degree*
- *Friendship and Companionship*
- *The splendour of the ceremony*
- *Even a little bit more about yourself*

Again it's not difficult to imagine the response: *“That’s interesting – tell me more”*



#### Level 3 Response

*Let me explain, you will:*

- *Follow the Clues from the Third Degree and discover **ANSWERS** to complete your journey in Pure Antient Masonry*
- *Work together with old friends and new **COMPANIONS** to build on the principles of the Craft*
- *Take part in a ceremony full of **SPLENDOUR** that you will remember for the rest of your life*
- *Uncover new perspectives that will support you in a personal journey of discovery and perhaps find out more about **YOURSELF***

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**NOTE:** This is not ritual to be memorised, you may even have different reasons why you joined, but we can be more effective in encouraging Master Masons to join us if we are clear, confident and consistent in our answers to questions, and don't overwhelm them with long descriptions.

These answers can also be given over time and not necessarily all in one go, but it is probably better to always start with Level 1, even if you are repeating yourself from time to time

This approach to communication is sometimes described as an "Elevator Pitch" and is based on the themes within the new [Discover More](#) booklet. This booklet also describes the connection between the Craft and Royal Arch in simple terms:

Every Master Mason should aspire to continue their journey from Initiation in the Craft to Exaltation as a Companion in the Royal Arch.

When the Antient and Modern Grand Lodges came together to form the United Grand Lodge of England in 1813 they declared that 'Pure Antient Masonry' consists of three degrees—the Entered Apprentice, the Fellow Craft, and the Master Mason *including the Royal Arch*.

This declaration still stands at the front of our Book of Constitutions and means there are four parts to a Freemason's journey. For historical reasons, the first three are governed by UGLE, while the Royal Arch is governed by the Supreme Grand Chapter of England—but in real terms we are one organisation.

Because of this link, our Grand Master automatically serves as the First Grand Principal in the Royal Arch, and many other senior roles are also shared.

This connection makes English Freemasonry unique around the world and represents an important part of our history and heritage.

