



LEVEL 3: UNIT RESOURCES

Continue > Attracting Future Companions > Promoting Your Chapter
Chapter Description [Support Material]

CHAPTER DESCRIPTION

It is always a good idea to be able to answer questions about your Chapter without hesitation and to be able to promote your Chapter easily and consistently. Creating a description that is more than just a list of meeting dates and locations will help you respond to enquiries and can be used to promote the Chapter with Royal Arch Representatives. Examples of good practice vary in details given across the country, but the following framework can be used as a guide to creating your description and profile. Two examples are also included below.

Name and number of the Chapter: Address Contact details
History including: Formation and age Links to mother Lodge Connections to other Lodges (and other Provinces) Special interests- e.g., Rugby, Motorcycles – Roundtable is highlighted in Case Study 1 Interesting events from the past
Meeting frequency and dates:
Membership open to:
Current Officers (without ceremonial names) – this of course will be updated annually
Contact Details Telephone numbers E mail address
Include photographs of members at the Festive Board
Social events planned – with photographs
Charitable and other activities

The information in the profile can then be organised in a format suitable for the intended audience and advertised on relevant websites and/or social media on a regular basis and be available to current members to help them create interest amongst their friends. It should emphasise the enjoyment members get from the Chapter.

EXAMPLE CHAPTER DESCRIPTIONS: The following profiles are also supported by the rest of the information suggested in the framework above:



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Round Table Chapter No. 8240

Profile

The Round Table Chapter of Lincolnshire was founded as the Companion Chapter of Round Table Lodge and retains close links to our 'home' Craft Lodge even though around half of our active Companions come from other Lodges. Originally, our membership was drawn almost exclusively from current and former Round Tablers though we now have a diverse membership of Tablers and 'like-minded men'. We retain the good spirited camaraderie of Round Table while adopting the ethos and companionship of Royal Arch Masonry and welcome all Craft Masons for whom fellowship is a pleasure and enjoyment is a goal.

Although we are based in Horncastle at the centre of Lincolnshire, our membership is drawn from every corner of the County with many members liking the opportunity of completing their journey in pure antient masonry in a different Centre to their Mother Lodge.

Round Table Chapter meets formally just 3 times a year though we have one or two informal meetings during the year to discuss and learn more about the Royal Arch. We also have an annual Sunday lunch with our wives and girlfriends.

For further information contact *[name, email and phone numbers]*

Chapter of St. John No. 7840

Profile

Not only did England win the World Cup in 1966, but the year was also memorable for another historic milestone – the consecration of the Chapter of St John No. 7840. With its growing and enthusiastic membership, the Chapter of St John is Scunthorpe's second, created almost 50 years after the first; St Lawrence Chapter, which came into being in 1918.

To enquire about joining our Chapter, no matter where you do your Craft Freemasonry, please drop an email to *[name, email and phone numbers]*. He'll be pleased to hear from you, and all the members will look forward to welcoming you amongst our number.