



## LEVEL 3: UNIT RESOURCES

Attract > Interview Prospective Members > *Enquiry Management*

*Independent Enquiries (support material)*

*Case Study: Yorkshire and West Riding*

## ONE APPROACH TO INDEPENDENT ENQUIRIES

### *Yorkshire and West Riding*

The Province of Yorkshire and West Riding has an established **process for management of Independent Enquiries** (formerly known as *Un-sponsored Candidates*). This process has evolved through trial and error, but improves through review and the drive to enhance the experience for everyone involved.

**The process requires a commitment:-**

- **Provincial Membership team**  
*Promote and oversee the whole project, facilitating the training and supporting of Area Teams and Lodges.*
- **Provincial Enquiry management team**  
Process the Independent Enquiries, and conduct the first calls/engagement with the person enquiring.
- **Commitment from Area Membership Officers**  
Conduct the second screening calls / in-person meetings, support enquiries, liaise with Lodge Membership Teams, and may attend Initiations as a friendly face.
- **Buy-in from Lodges**  
Provide Lodge Outlines and Information Sheets (without these, Independent Enquiries not allocated to a Lodge), engage with prospective Candidates, and give feedback to the Provincial Membership Team.
- **Support from the Province with IT**  
Provide resources and technical support (delivered by members with the skills, who have developed and manage the CRM database for enquiries)
- **Provincial Communications team**  
In liaison with the Membership Team, have developed a suite of physical and virtual resources that can be used to promote Freemasonry and channel all enquiries through the Provincial website form.

PTO

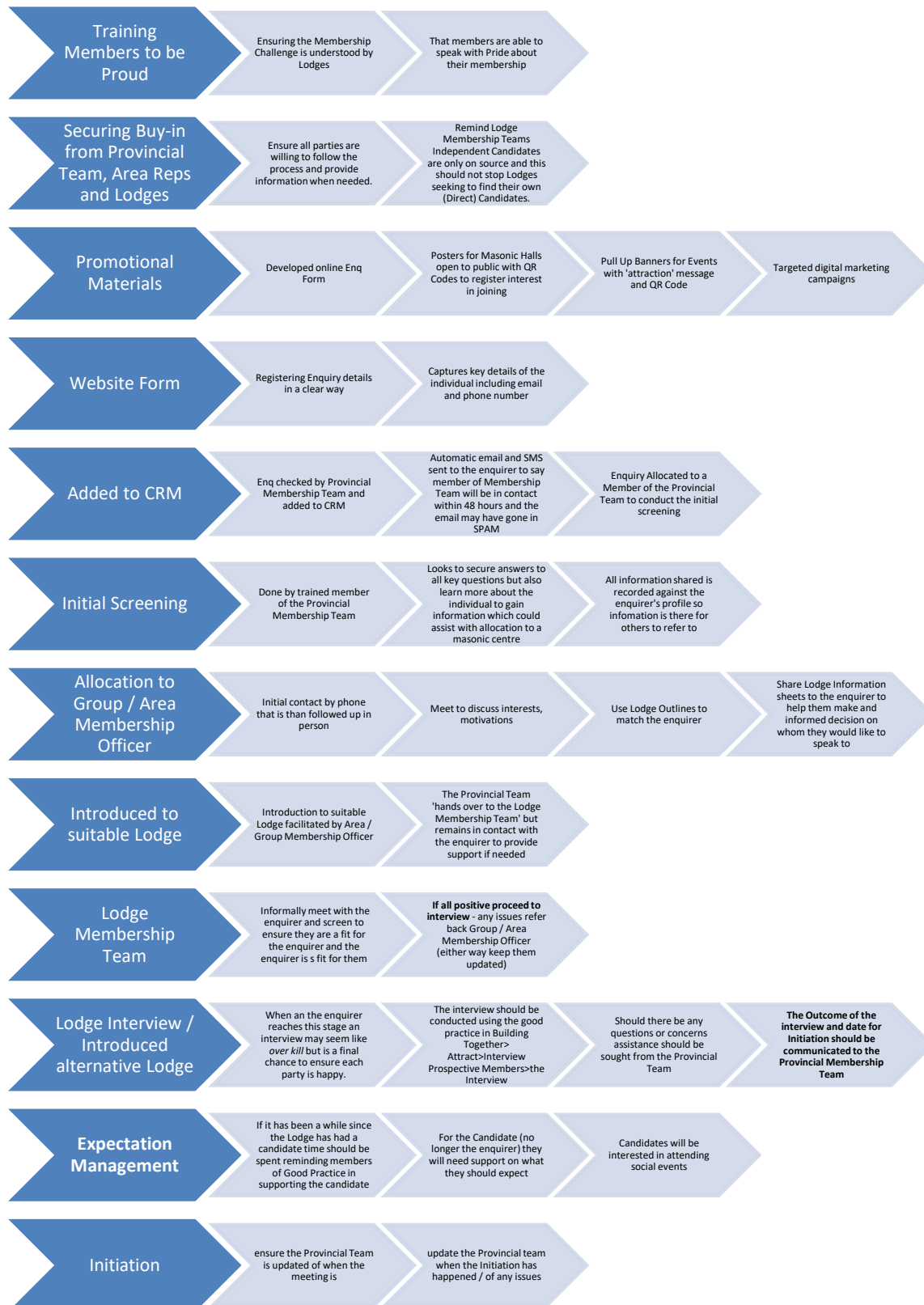


## LEVEL 3: UNIT RESOURCES

Attract > Interview Prospective Members > *Enquiry Management*

*Independent Enquiries (support material)*  
Case Study: Yorkshire and West Riding

### Process Chart





### LEVEL 3: UNIT RESOURCES

Attract > Interview Prospective Members > *Enquiry Management*

*Independent Enquiries (support material)*

*Case Study: Yorkshire and West Riding*

This is a short summary – if you have specific questions please contact

Chris Maudlesy  
Provincial Membership Officer  
Yorkshire and West Riding

Email: [chrismaudsley.wrprovince@gmail.com](mailto:chrismaudsley.wrprovince@gmail.com)