



LEVEL 3: UNIT RESOURCES

Shape > Review and Plan > Reviewing your Unit:
Membership Challenge (support document)

In recent years Freemasonry has unfortunately been losing more members than it has been gaining and *The Membership Challenge*, which every Lodge is asked to address, is essentially to reverse that trend.

It is an intrinsic part of the Strategy for 2022 and beyond, and with the efforts of members we are seeing positive indications of moving towards growth.



- Although you might see figures referring to the size of the Challenge at UGLE level, or Provincial level, your individual Lodge figures are the most relevant to define what actions will be needed at Lodge level.
- Your Lodge or Provincial records can provide the membership statistics for the previous 5+ years, showing how many members have been lost and how many new members have joined, whether the trend is positive or negative.
- When considering how to close the gap between gains and losses, the most reasonable and practical approach would be to increase the gains and, at the same time, reduce the losses.
- This will require determined effort over time, involving all Lodge members, arranging events to attract new members, finding ways to involve every member in the life of the Lodge to increase their sense of belonging, interest and commitment, and being alert to the early signs of poor attendance or late payment of dues, ready to step in to offer support and encouragement as appropriate.

Please note this support document focuses on the Membership Challenge for Lodges as without positive growth in the Craft we narrow the opportunities for new members who will, we hope, eventually continue their journey into the Royal Arch.